

Pro Bono Short Term BYU Student Sustainability Support Engagements

Duration: February 10 through March 31, approximately

Purposes: Four highly accomplished, motivated, and creative undergraduate students are available to provide a comprehensive assessment of current triple bottom line (people, planet, profit) sustainability activities; reinforce company perceptions for avenues to readily expand impacts; and receive new ideas about other opportunities to expand impacts and market recognition using several recognized measurement protocols.

Objectives and Deliverables: At no financial cost to participating companies, these students will provide the following:

- 1) General triple bottom line assessment using P3 Utah's new 6 cell Matrix and three level sustainability management program; [The matrix is mapped to the 17 UN SDGs, ESG investment screening protocols and other measurement systems and is part of a global sustainability tool kit P3 Utah developed for UN Civil Society Conference August 2019];
- 2) Estimated B Corp certification self-assessment score, with identified areas to quickly raise score;
- 3) Assessment of ease of converting firm to Utah state Benefit Corporation or Benefit LLC registration status;
- 4) Optional surveying and summation of employee, customer and contributing stakeholder sustainability awareness and perceptions to aid comprehensive sustainability development;
- 5) Recommendations to expand triple bottom line sustainability program activities that are within reach of company interest and capabilities;
- 6) Employee engagement support, in addition to surveying, such as support for an employee sustainability committee (green team); specific small set of activities, such as an employee giving or volunteering or clean-the-air project; or presentations on comprehensive approach to sustainability.

Confidentiality and Accountability: Participating companies can elect to keep specific information confidential, such as estimated scores on measurement. However, companies must support the students being able to write up their experiences in a series of blog posts (or at least, briefings to mentor and course instructor) and produce a brief case study indicating how their work provided value to the company. This case study statement will be approved by the company before the student completes it as part of their coursework for semester credit.

Requirements: Approximately 25 hours of participating company employee time assisting students with accessing information and discussion of student activities; providing students adequate access to information; and timely response to student proposals for activities.

Sponsorship: Participating students are members of a BYU Ballard Center Social Impact team, taking this class for credit during Winter Semester 2020, being taught by Brent Goddard, former impact leader at Nu Skin. The students are being mentored in this project by Steve Klass, Executive Director of P3 Utah, the state's only independent 501(c)(3) organization focused on promoting the triple bottom line approach to business sustainability and establishing Utah as a global center for social and sustainable enterprise management since 2012.

Application process: To welcome a student to engage with your company, please send an email message indicating that you are interested, along with any questions and concerns and including a phone number for further conversation, to

Steve Klass sklass@p3utah.org 801.918.8431

Deadline: We want to get the students started as soon as convenient. If you are interested, please notify Steve by email or phone before **noon on Wednesday February 5.**